

Michael Bowman Ph.D.

All Activities

Fall 2012 - Summer 2023

(870)972-3429

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Contact Information

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Current Position

Position: Associate Professor - School of Media and Journalism

Education

2008	Ph.D., Heritage Studies, Arkansas State University
2000	M.S., Mass Communication, Arkansas State University
1982	B.S., Radio-Television, Arkansas State University Dissertation: In the Eye of the Beholder: Television Coverage of the Little Rock Central Crisis

Employment

2018 -Current

Associate Professor of Media, Arkansas State University, Jonesboro, Arkansas

2017 - 2018

Interim Assistant Dean -College of Liberal Arts and Communication, Arkansas State University, Jonesboro, Arkansas

Interim Director-Fowler Center, Arkansas State University, Jonesboro, Arkansas

2012 -2017

Assistant Professor of Media, Arkansas State University, Jonesboro, Arkansas

2011 - 2011

Adjunct , Arkansas State University, Jonesboro, Arkansas

2009 - 2010

Interim Dean of Regional Programs, Arkansas State University, Jonesboro, Arkansas

Interim Dean of Continuing Education, Arkansas State University, Jonesboro, Arkansas

2002 - 2002

Adjunct , Arkansas State University, Jonesboro, Arkansas

1998 - 2012

Director of Distance Learning, Arkansas State University, Jonesboro, Arkansas

1997 - 1997

Adjunct, Arkansas State University, Jonesboro, Arkansas

1996 - 2011

Video Production Director/Producer/Videographer, Freelance , Various

1996 - 1998

Distance Learning Technical Coordinator, Arkansas State University, Jonesboro, Arkansas

1991 - 1996

TV Director of Creative Services, KAIT

Producer/Videographer/Editor-St. Bernard's Issues in Health, KAIT, Jonesboro, Arkansas

Producer- United Cerebral Palsy Telethon, KAIT, Jonesboro, Arkansas

1991 - 1991

Producer, Videographer, Editor- Ray Perkins Show, KAIT, Jonesboro

1990 - 1991

Producer, Videographer, Editor -Al Kincaid Show, KAIT, Jonesboro

1989 - 1989

Sports Producer, KAIT, Jonesboro, Arkansas

1987 - 1987

Sports Producer, KAIT, Jonesboro

1986 - 1986

Production coordinator with ESPN, KAIT, Jonesboro, Arkansas

Sports Producer, KAIT, Jonesboro, Arkansas

Sports Producer, KAIT, Jonesboro

Sports Producer, KAIT, Jonesboro

1985 - 1995

Producer, Videographer, Editor -Nelson Catalina Show , KAIT, Jonesboro, Arkansas

1985 - 1991

Assistant Director of Creative Services, KAIT, Jonesboro, Arkansas

1982 - 1989

Producer/Videographer/Editor, KAIT, Jonesboro, Arkansas

1982 - 1985

Commercial Producer/Director, KAIT , Jonesboro, Arkansas

Membership

2015 - 2015

National Broadcasting Society, 2015

2015 - Ongoing

Broadcast Education Association

AEJMC Judge Visual Communication Division

2014 - Ongoing

Broadcast Educators Association Festival of Media Arts Video Judge

2013 - 2014

American Journalism Historians Association, 2014

2013 - 2013

Create at State Judge, 2013

2013 - Ongoing

Broadcast Educators Association Festival of Media Arts Video Judge

2009 - 2009

Planning Committee –Arkansas Distance Learning Association Annual Conference, 2009

2004 - 2012

Arkansas Distance Learning Association, 2012

2004 - 2004

President – Arkansas Distance Learning Association, 2004

2002 - 2007

Conference Chairman/Co-Chairman – Arkansas Distance Learning Association Annual,
2007

2002 - 2002

President – Arkansas Video Network Association (VNET), 2002

2002 - 2003

Vice President – Arkansas Distance Learning Association, 2003

2001 - 2001

Vice President – Arkansas Video Network Association (VNET), 2001

Honors and Awards

2014

Arkansas Festival and Events Silver Award - Social Media Campaign for Beatles at the Ridge

Arkansas State University Faculty Service Award, Arkansas State University

Reassigned Duties

Spring 2017 - Summer 2018

Interim Director of the Fowler Center Interim Assistant Dean of the College of Liberal Arts and Communication., 3 hours

Fall 2016 - Fall 2017

Delta Flix Film and Media Festival, 3 hours

Spring 2016 - Spring 2016

Delta Flix Film and Media Festival, 3 hours

Fall 2015 - Spring 2016

Delta Flix Film and Media Festival, 3 hours

Fall 2014 - Spring 2015

Delta Flix Film and Media Festival, 3 hours

Teaching: Courses Taught

Summer 2023

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2023	MDIA	2033	10A	WRITING FOR CREATIVE MEDIA	Web 0% Face-to-Face	5	3
Summer 2023	MDIA	2033	CP1	WRITING FOR CREATIVE MEDIA	Web 0% Face-to-Face	8	3
Summer 2023	MDIA	6023	10A	ADV STUDIES IN BROAD MGMT	Web 0% Face-to-Face	9	3
						22	9

Spring 2023

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2023	MDIA	2033	001	WRITING FOR CREATIVE MEDIA	Web Assist 26-50% Face-to-Face	18	3
Spring 2023	MDIA	3673	10A	SEMINAR IN DIGITAL MED AND DES	Web 0% Face-to-Face	5	3

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2023	MDIA	3673	CP1	SEMINAR IN DIGITAL MED AND DES	Traditional 100% Face-to-Face	8	3
Spring 2023	MDIA	3723	001	MEDIA MINISTRY TECHNOLOGY	Traditional 100% Face-to-Face	4	3
Spring 2023	MDIA	4812	001	MEDIA PORTFOLIO	Traditional 100% Face-to-Face	8	2
Spring 2023	MDIA	6223	002	BROADCASTING SEMINAR	Traditional 100% Face-to-Face	3	3
Spring 2023	MDIA	680V	003	INDEPENDENT STUDY	Non Traditional	1	1
Spring 2023	MDIA	680V	007	INDEPENDENT STUDY	Non Traditional	1	3
						48	21

Fall 2022

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2022	MDIA	1103	001	MAKING CONNECTIONS MDIA JOUR	Traditional 100% Face-to-Face	16	3
Fall 2022	MDIA	4473	001	MEDIA PRODUCTION PRACTICUM	Non Traditional	10	3
Fall 2022	MDIA	4812	001	MEDIA PORTFOLIO	Traditional 100% Face-to-Face	6	2
Fall 2022	MDIA	6023	10A	ADV STUDIES IN BROAD MGMT	Web 0% Face-to-Face	12	3
Fall 2022	MDIA	6303	001	MEDIA HERITAGE AND CULTURAL ID	Traditional 100% Face-to-Face	12	3
						56	14

Summer 2022

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2022	MDIA	2033	10A	WRITING FOR CREATIVE MEDIA	Web 0% Face-to-Face	13	3
Summer 2022	MDIA	2033	CP1	WRITING FOR CREATIVE MEDIA	Web 0% Face-to-Face	1	3
Summer 2022	MDIA	3443	10A	MEDIA MINISTRY	Web 0% Face-to-Face	6	3
Summer 2022	MDIA	3443	CP1	MEDIA MINISTRY	Web 0% Face-to-Face	6	3
Summer 2022	MDIA	6023	10A	ADV STUDIES IN BROAD MGMT	Web 0% Face-to-Face	15	3
Summer 2022	MDIA	6023	CP1	ADV STUDIES IN BROAD MGMT	Web 0% Face-to-Face	1	3
						42	18

Spring 2022

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2022	MDIA	2033	001	WRITING FOR CREATIVE MEDIA	Web Assisted	15	3
Spring 2022	MDIA	3443	10A	MEDIA MINISTRY	Web 0% Face-to-Face	10	3
Spring 2022	MDIA	3443	CP1	MEDIA MINISTRY	Web 0% Face-to-Face	1	3
Spring 2022	MDIA	3723	001	MEDIA MINISTRY TECHNOLOGY	Traditional 100% Face-to-Face	4	3
Spring 2022	MDIA	4812	001	MEDIA PORTFOLIO	Traditional 100% Face-to-Face	15	2
Spring 2022	MDIA	6033	001	THE BROADCAST DOCUMENTARY	Traditional 100% Face-to-Face	4	3
						49	17

Fall 2021

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2021	MDIA	1103	001	MAKING CONNECTIONS MDIA JOUR	Traditional	26	3
Fall 2021	MDIA	3443	10A	MEDIA MINISTRY	Web	8	3
Fall 2021	MDIA	3443	CP1	MEDIA MINISTRY	Web	2	3
Fall 2021	MDIA	4473	001	MEDIA PRODUCTION PRACTICUM	Non Traditional	14	3
Fall 2021	MDIA	4812	001	MEDIA PORTFOLIO	Web Assisted	9	2
Fall 2021	MDIA	488V	001	INDEPENDENT STUDY	Web	1	3

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2021	MDIA	6023	10A	ADV STUDIES IN BROAD MGMT	Web	15	3
						75	20

Summer 2021

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2021	MDIA	2033	10A	WRITING FOR CREATIVE MEDIA	Web 0% Face-to-Face	13	3
Summer 2021	MDIA	2033	CP1	WRITING FOR CREATIVE MEDIA	Web 0% Face-to-Face	4	3
Summer 2021	MDIA	3723	CP1	MEDIA MINISTRY TECHNOLOGY	Web	2	3
Summer 2021	MDIA	6023	10A	ADV STUDIES IN BROAD MGMT	Web 0% Face-to-Face	17	3
						36	12

Spring 2021

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2021	MDIA	2033	001	WRITING FOR CREATIVE MEDIA	Web Assisted	17	3
Spring 2021	MDIA	3443	001	MEDIA MINISTRY MEDIA	Web Assisted	16	3
Spring 2021	MDIA	4812	001	PORTFOLIO	Web Assisted	14	2
						47	8

Fall 2020

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2020	MDIA	2033	001	WRITING FOR CREATIVE MEDIA	Traditional	20	3
Fall 2020	MDIA	3443	10A	MEDIA MINISTRY MEDIA	Web	3	3
Fall 2020	MDIA	3443	CP1	MEDIA MINISTRY MEDIA	Web	2	3
Fall 2020	MDIA	4812	001	PORTFOLIO	Traditional	9	2
Fall 2020	MDIA	6023	10A	ADV STUDIES IN BROAD MGMT	Web	21	3
Fall 2020	UC	1013	031	MAKE CONNECTIONS	Traditional	16	3
						71	17

Summer 2020

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2020	MDIA	2033	10A	WRITING FOR CREATIVE MEDIA	Web	6	3
Summer 2020	MDIA	2033	CP1	WRITING FOR CREATIVE MEDIA	Web	5	3
Summer 2020	MDIA	2223	10A	VIDEO PRODUCTION I	Web	4	3
Summer 2020	MDIA	2223	CP1	VIDEO PRODUCTION I	Web	6	3
Summer 2020	MDIA	6023	10A	ADV STUDIES IN BROAD MGMT	Web	18	3
						39	15

Spring 2020

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2020	MDIA	1011	10A	EXPERIENTIAL MEDIA I	Web	9	1
Spring 2020	MDIA	2033	001	WRITING FOR CREATIVE MEDIA	Traditional	16	3
Spring 2020	MDIA	3223	10A	VIDEO PRODUCTION II	Web	3	3
Spring 2020	MDIA	3223	CP1	VIDEO PRODUCTION II	Web	3	3
Spring 2020	MDIA	3443	001	MEDIA MINISTRY MEDIA	Traditional	20	3
Spring 2020	MDIA	4812	001	PORTFOLIO	Non Traditional	5	2
						56	15

Spring 2018

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2018	CMAC	3001	001	PROFESSIONAL SEMINAR	Web	46	1
Spring 2018	HNRS	489V	H25	HNRS SR THES SP EVNT NONPROFIT SCREENWRITING	Non Traditional	1	6
Spring 2018	MDIA	3403	001	NARR MOTION PICS	Web	21	3
Spring 2018	MDIA	670V	002	THESIS	Non Traditional	1	6
Spring 2018	MDIA	680V	004	INDEPENDENT STUDY	Non Traditional	1	2
						70	18

Fall 2017

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2017	CMAC	3001	001	PROFESSIONAL SEMINAR	Traditional	39	1
Fall 2017	CMAC	3001	10A	PROFESSIONAL SEMINAR	Web	14	1
Fall 2017	MCOM	670V	001	THESIS	Non Traditional	1	6
Fall 2017	MDIA	488V	001	SPECIAL PROBLEMS PROF SEMINAR	Non Traditional	5	1
Fall 2017	RTV	6023	10A	ADV STUDIES IN BROAD MGMT	Web	22	3
						81	12

Summer 2017

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2017	CMAC	1003	10A	MASS COM IN MODERN SOCIETY	Web	11	3
Summer 2017	CMAC	1003	CP2	MASS COM IN MODERN SOCIETY	Web	2	3
Summer 2017	CMAC	2053	10A	INTRO TO VISUAL COMMUNICATION	Web	15	3
Summer 2017	CMAC	2053	20A	INTRO TO VISUAL COMMUNICATION	Web	19	3
Summer 2017	RTV	5333	001	SP T MEDIA AND CELEB CULTURE	Non Traditional	4	3
						51	15

Spring 2017

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2017	CMAC	2053	001	INTRO TO VISUAL COMMUNICATION	Traditional	45	3
Spring 2017	CMAC	3001	001	PROFESSIONAL SEMINAR	Traditional	60	1
Spring 2017	HNRS	489V	H14	HNRS SR THES SILENT FILMMAKING	Non Traditional	1	3
Spring 2017	MCOM	670V	001	THESIS	Non Traditional	1	6
Spring 2017	MDIA	3403	001	SCREENWRITING NARR MOTION PICS	Web	29	3
Spring 2017	MDIA	3403	H01	HNRS SCRNRITING NARR MOT PICS	Web	1	3
Spring 2017	MDIA	488V	012	SPECIAL PROBLEMS	Non Traditional	1	1
Spring 2017	MDIA	488V	004	SPECIAL PROBLEMS	Non Traditional	1	3
						139	23

Fall 2016

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2016	CMAC	1003	002	MASS COM IN MODERN SOCIETY	Traditional	75	3
Fall 2016	CMAC	2053	001	INTRO TO VISUAL COMMUNICATION	Traditional	43	3
Fall 2016	CMAC	2053	H01	HNRS INTRO TO VISUAL COMM	Traditional	1	3
Fall 2016	HNRS	400V	H08	HNRS IND ST SILENT FILM	Traditional	1	3

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2016	MDIA	4303	001	ADVANCED FILMMAKING TECHNIQUES	Traditional	12	3
						132	15

Summer 2016

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2016	CMAC	1003	10A	MASS COM IN MODERN SOCIETY	Web	31	3
Summer 2016	CMAC	2053	10A	INTRO TO VISUAL COMMUNICATION	Web	19	3
Summer 2016	RTV	5333	001	SP T MEDIA AND CELEB CULTURE	Non Traditional	4	3
						54	9

Spring 2016

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2016	CMAC	2053	001	INTRO TO VISUAL COMMUNICATION SP PR ADV	Traditional	90	3
Spring 2016	CMP	488V	002	FILMMAKING TECHNIQUE	Non Traditional	1	3
Spring 2016	MCOM	6903	001	MEDIA HERITAGE AND CULTURAL ID	Non Traditional	14	3
Spring 2016	RTV	6033	001	THE BROADCAST DOCUMENTARY	Traditional	3	3
						108	12

Fall 2015

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2015	CMAC	1003	001	MASS COM IN MODERN SOCIETY	Traditional	74	3
Fall 2015	CMP	2313	001	MULTIMEDIA PRODUCTION	Traditional	17	3
Fall 2015	CMP	2313	H01	HNRS MULTIMEDIA PRODUCTION	Traditional	1	3
Fall 2015	CMP	4303	001	ADVANCED FILMMAKING TECHNIQUES	Traditional	4	3
						96	12

Summer 2015

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2015	RTV	5333	001	SPECIAL TOPICS MEDIA AND CELEBRITY CULTURE	Non Traditional	7	3
						7	3

Spring 2015

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2015	CMAC	1003	002	MASS COM IN MODERN SOCIETY	Traditional	55	3
Spring 2015	CMP	488V	001	SPECIAL PROB ELECTRONIC MEDIA	Non Traditional	1	3
Spring 2015	HS	722V	002	INDEPENDENT STUDY THE HISTORICAL SIGNIFICANCE OF THE HEMINGWAY PFEIFFER HOME	Non Traditional	1	3
Spring 2015	MCOM	6903	001	MEDIA HERITAGE AND CULTURAL ID	Non Traditional	6	3
Spring 2015	RTV	6033	001	THE BROADCAST DOCUMENTARY	Traditional	1	3
						64	15

Fall 2014

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2014	CMAC	1003	002	MASS COM IN MODERN SOCIETY	Traditional	49	3
Fall 2014	CMP	2313	001	MULTIMEDIA PRODUCTION	Traditional	18	3
Fall 2014	CMP	3403	001	SCREENWRITING NARR MOTION PICS	Traditional	10	3
Fall 2014	HS	722V	002	INDEPENDENT STUDY SOUTHERN ROOTS MUSIC AND CULTURE	Non Traditional	1	3
Fall 2014	MCOM	670V	006	THESIS	Non Traditional	1	3
Fall 2014	MCOM	670V	004	THESIS	Non Traditional	1	6
						80	21

Summer 2014

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2014	RTV	6023	001	ADV STUDIES IN BROAD MGMT	Traditional	4	3
						4	3

Spring 2014

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2014	CMAC	1003	002	MASS COM IN MODERN SOCIETY	Traditional	32	3
Spring 2014	HS	7203	001	SPECIAL TOPICS MEDIA HERITAGE AND CULTURAL IDENTITY	Traditional	2	3
Spring 2014	MCOM	6903	001	MEDIA HERITAGE AND CULTURAL ID	Non Traditional	12	3
Spring 2014	RTV	6033	001	THE BROADCAST DOCUMENTARY	Traditional	8	3
						54	12

Fall 2013

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2013	JOUR	1003	001	MASS COM IN MODERN SOCIETY	Traditional	22	3
Fall 2013	JOUR	1003	002	MASS COM IN MODERN SOCIETY	Traditional	22	3
Fall 2013	RTV	1003	001	MASS COM IN MODERN SOCIETY	Traditional	18	3
Fall 2013	RTV	1003	002	MASS COM IN MODERN SOCIETY	Traditional	19	3
Fall 2013	RTV	3033	002	VIDEO POST PRODUCTION WITH LAB	Traditional	9	3
						90	15

Summer 2013

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2013	RTV	488V	001	SPECIAL PROB ELECTRONIC MEDIA	Non Traditional	1	1
Summer 2013	RTV	488V	003	SPECIAL PROB ELECTRONIC MEDIA	Non Traditional	1	3
Summer 2013	RTV	6023	001	ADV STUDIES IN BROAD MGMT	Traditional	5	3
						7	7

Spring 2013

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2013	JOUR	1003	002	MASS COM IN MODERN SOCIETY	Traditional	22	3
Spring 2013	JOUR	1003	003	MASS COM IN MODERN SOCIETY	Traditional	22	3

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2013	RTV	1003	002	MASS COM IN MODERN SOCIETY	Traditional	21	3
Spring 2013	RTV	1003	003	MASS COM IN MODERN SOCIETY	Traditional	13	3
Spring 2013	RTV	3303	001	HIST MOVING IMAGES NARR MOTION	Traditional	18	3
Spring 2013	RTV	3303	H01	HNRS HIST OF MOVING IMAGES	Traditional	3	3
Spring 2013	RTV	6033	001	THE BROADCAST DOCUMENTARY	Traditional	13	3
						112	21

Fall 2012

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2012	JOUR	1003	002	MASS COM IN MODERN SOCIETY	Traditional	22	3
Fall 2012	RTV	1003	002	MASS COM IN MODERN SOCIETY	Traditional	21	3
Fall 2012	RTV	3033	001	VIDEO POST PRODUCTION WITH LAB	Traditional	18	3
Fall 2012	RTV	3033	002	VIDEO POST PRODUCTION WITH LAB	Traditional	18	3
Fall 2012	RTV	4353	001	CORPORATE MEDIA PRODUCTION	Traditional	11	3
						90	15

Advising Load

Start Term	Undergraduate	Masters	Doctoral	Other
Fall 2022	29	0	0	0
Spring 2022	46	0	0	0
Spring 2021	38	0	0	0
Fall 2020	42	0	0	0
Fall 2018	29	0	0	0
Spring 2018	29	0	0	0
Fall 2017	30	0	0	0
Spring 2017	34	0	0	0
Fall 2016	34	0	0	0
Spring 2016	20	0	0	0
Fall 2015	0	0	0	0
Summer 2015	0	0	0	0
Spring 2015	0	0	0	0
Fall 2013	0	0	0	0
Summer 2013	0	0	0	0
Spring 2013	0	0	0	0

Teaching: Program and / or Course Development

Spring 2015 - Spring 2015

Course Development, Developed a new online course for Summer II 2015. Trending Topics- Media and Celebrity Culture

Fall 2013 - Fall 2013

Course Development, Developed a new Masters level course - Media, Heritage, and Cultural Identity. Students from Heritage Studies PhD program were also eligible to take this course. This course was offered in Spring 2014 and Spring 2015.

Fall 2015 - Fall 2015

Course Development, Developing Mass Communications in Modern Society course for Academic Partnerships scheduled to begin Spring 2016.

Spring 2023 - Spring 2023

Course Rebuild, AOS Course Rebuild For Writing For Creative Media II

Teaching: Theses / Dissertations / Research Projects**Fall 2015 - Fall 2015**

Dissertation Committee, Heath Carpenter, Dissertation Committee Member for Heritage Studies Student [Mentoring Type: Dissertation]

Dissertation Committee, Annakarin Westman, Dissertation Committee Member for Heritage Studies Student [Mentoring Type: Dissertation]

Thesis Chair, Marcela Tapia, Chairman Thesis Committee [Mentoring Type: Theses]

Thesis Chair, Lisa Brown, Chairman of thesis committee [Mentoring Type: Theses]

Thesis Committee, Anna Hermes, Thesis Committee member [Mentoring Type: Theses]

Fall 2014 - Fall 2018

Dissertation Committee, Sherry Pruitt, Dissertation Committee for Heritage Studies Student [Mentoring Type: Dissertation]

Spring 2015 - Summer 2015

Thesis Committee, Sultan Alotaibi , Thesis committee member [Mentoring Type: Theses]

Fall 2015 - Spring 2018

Dissertation Committee, Bryan Pierce, Dissertation Committee Member for Heritage Studies Student [Mentoring Type: Dissertation]

Fall 2013 - Fall 2013

Thesis Committee, Adnan Shareefi, Thesis committee member [Mentoring Type: Theses]

Spring 2013 - Spring 2013

Thesis Committee, Mike Holifield, Thesis committee member [Mentoring Type: Theses]

Fall 2014 - Fall 2014

Thesis Committee, Josh Bramlett, Thesis committee member [Mentoring Type: Theses]

Fall 2016 - Fall 2018

Chair-Theses Committee, Phoebe Haynes, Chaired Masters Thesis titled "Silenced and Broken: A Case Study of High School Students Counselor's Reaction to an Original Anti-Bullying Video." [Mentoring Type: Theses]

Fall 2016 - Spring 2017

Chair, Caleb Silvey, Senior Honors Thesis-Silent Filmmaking [Mentoring Type: Theses]

Fall 2017 - Spring 2018

Thesis committee member. , Abdullah A. Ismael, Thesis - "Saudi's Perceptions of President Trump, His Visit to Saudi Arabia, and the Visit Coverage" [Mentoring Type: Theses]

Honors Senior Thesis Chair, Lakyn Oliver, Thesis - "A Case Study of Special Events on a Jonesboro Nonprofit" [Mentoring Type: Theses]

Fall 2018 - Fall 2020

Dissertation Committee, Gary W. Jones, Chair of the Committee [Mentoring Type: Dissertation]

Summer 2019 - Summer 2019

Committee member, Asem Alomari, DOES SOCIAL MEDIA USAGE INFLUENCE UNIVERSITY STUDENTS' GPA: AN EXAMINATION OF SOCIAL MEDIA USAGE AMONG ARKANSAS STATE UNIVERSITY STUDENTS
THE IMPACT OF SOCIAL MEDIA USE ON STUDENTS' ACADEMIC PERFORMANCE: FIELD STUDY AT ARKANSAS STATE UNIVERSITY
[Mentoring Type: Theses]

Fall 2019 - Fall 2019

Chair, Jade Sneed, "Everyone Can Cosplay: Introducing Cosplayers to the Community," [Mentoring Type: Theses]

Spring 2020 - Summer 2020

Committee member, Samuel Noi, Committee member
ASSESSING THE LIVING EXPERIENCES OF PROSTATE CANCER SURVIVORS IN THE DELTA OF NORTHEAST ARKANSAS. [Mentoring Type: Theses]

Fall 2021 - Fall 2021

Committee Member, Hope McAlee, AN ANALYSIS OF THE EXPERIENCES OF TWO BLACK SOUL AND R&B MUSICIANS DURING THE 1960S [Mentoring Type: Theses]

Summer 2022 - Summer 2022

Thesis Committee Member, Jake Williamson, The University Look: How Sunbelt Conference Athletic Officials View Their Standing in the Collegiate Sports World [Mentoring Type: Theses]

Teaching: Evidence of Quality Teaching Other than Evaluations

Spring 2015 - Spring 2015

Student Conference Presentation,

Doctoral Student Annakarin Westman presented a paper written for Media, Heritage, Cultural Identity course at the Popular Culture Association/American Culture Association Conference in New Orleans, LA

Scholarly Contributions and Creative Productions

Submitted

Bowman Ph.D., M. (2020). Arkansas Radio and TV. In *Time Has Made A Change: Following the Trail of Arkansas Music* (p. 18). Champaign, Illinois: University of Illinois Press. The chapter focuses on radio and television's contribution to rock and roll music .

Creative Arts Activities

Completed/Published

Bowman Ph.D., M. (2022). The Dyess Colony. *Ozark Mountain Webfest*. [Description of Intellectual Contribution / Role: Writer, director, editor, videographer]The Ozark Mountain Webfest is 100% focused on films made in the Ozarks or in the heartland of America. This encompasses, Missouri, Arkansas, Oklahoma, Kansas, Tennessee, Kentucky, Illinois, Iowa, and Nebraska. We will still have a category for films outside of the region and for international entries.

OMWF is making this change in order to support and raise awareness for productions shot locally in an effort to build networking between filmmakers in the region.

Bowman Ph.D., M. (2022). The Game: Arkansas State vs. The University of Arkansas 2005 WNIT. *Indie Eye Film Festival*. [Description of Intellectual Contribution / Role: Writer, Director, Videographer, Editor]Won Honorable Mention in the Short Documentary Category.

The University of Arkansas had a policy against playing in-state competition. In 2005, the National Women's Invitational Tournament brought Arkansas State University and the University of Arkansas's women's basketball programs together in post-season play for a game many ASTATE fans thought would never happen in their lifetime. The Game chronicles the excitement surrounding the match-up between the state's two biggest universities.

Bowman Ph.D., M. (2021). The Game: Arkansas State University vs. University of Arkansas 2005 WNIT. *Documentry*. 30 minute documentary about Arkansas State University's victory over the University of Arkansas during the 2005 Women's National Invitational Basketball tournament. The program appeared on the following venues:

Chancellor Damphousse's social media

Daily Digest

Alumni Relations Electronic Newsletter

ASU-TV Channel 19

ASU-TV Facebook

A promo for the program appeared on the FNB big screen during the ASTATE-UA game.

Bowman Ph.D., M. (2021). "The Game" Promo. *ESPN 3 Broadcast ASTATE vs University of Arkansas Women's Basketball Game*. [Attachment]

https://www.youtube.com/watch?v=578Ig_CNiR8&t=8s This commercial aired during the ESPN broadcast of the ASTATE vs. University of Arkansas Women's Basketball game on November 19, 2021. The spot promoted the documentary appearing on ASU-TV Facebook. The documentary reviewed the ASTATE's victory over the University of Arkansas during the 2005 Women's Invitational tournament

Bowman Ph.D., M. (2016). Your State of Health - Physical Activity. *Television Program*.

Your State of Health is a series of programs focusing on improving the health of Arkansans and sponsored by the ASU College of Nursing and Health Professions and produced in the ASU-TV studios. The 30 minute program focused on physical activity. The series aired throughout the Spring and Summer of 2016.

Bowman Ph.D., M. (2016). Your State of Health - Healthy Aging. *Television Program*. Your State of Health is a series of programs focusing on improving the health of Arkansans and sponsored by the ASU College of Nursing and Health Professions and produced in the ASU-TV studios. The 30 minute program focused on healthy aging. The series aired throughout the Spring and Summer of 2016.

Bowman Ph.D., M. (2016). Your State of Health - Childhood Obesity. *Television Program*.

Your State of Health is a series of programs focusing on improving the health of Arkansans and sponsored by the ASU College of Nursing and Health Professions and produced in the ASU-TV studios. The 30 minute program focused on childhood obesity. The series aired throughout the Spring and Summer of 2016.

Bowman Ph.D., M. (2016). Your State of Health - Good Nutrition. *Television Program*.

Your State of Health is a series of programs focusing on improving the health of Arkansans

and sponsored by the ASU College of Nursing and Health Professions and produced in the ASU-TV studios. The first 30 minute program focused on good nutrition. The series aired throughout the Spring and Summer of 2016.

Journal Publication

Completed/Published

Bowman, M., & Pitts Ph.D., M. J. (2022). Media Portfolios & Two Minute Demo Reel: Career Changing Content. *Journal of Media Education*, 13, 25–31.

Bowman Ph.D., M. (2018). Repeating History: Has the Media Changed Since The Kerner Commission? *Race, Gender & Class Conference*, 25, 17–30. Repeating History: Has the Media Changed Since the Kerner Commission provides a historical context between the media's role in covering race relations, exploring problems facing minorities, and reporting civil unrest during the Sixties and present day America. Using the recommendations suggested by Kerner Commission, this paper evaluates the state of the media fifty years after the Commission's report was issued and presents observations about the media's role in the recent riots in Baltimore and Ferguson.

Bowman Dr., M. (2018). TV, Cell Phones and Social Justice: An Historical Analysis of How Video Creates Social Change. *2016 Race, Gender, Class Conference*. TV, Cell Phones, and Social Justice traces the history of video in documenting institutional racism and civil rights violations beginning with television broadcasts in the 1950s through present day use of cell phone video. Additionally, the author will discuss how video over the past sixty years has helped shape concepts of civil rights and social justice. This historical analysis examines the use of video in exposing civil rights violations and mobilizing movements for social justice. Since the 1950s, video broadcast on television has been an essential component in bringing national attention to issues of institutional racism and social injustice. Video has also served to mobilize the civil rights movement during the 1960 and accelerate social change in America. In the 21st century, ordinary citizens are using cell phone video to document egregious civil rights violations and mobilize movements like Black Lives Matter into action for social justice.

Bowman Dr., M., & Hall, H. K. (2016). Media Education v. Censorship: A 100 Year Old Solution for 21st Century Media. *Communication Law Review*. Throughout history, censorship, vilifying producers of controversial media, and government intervention are offered as solutions to rid society of the negative influences radio, television, print, and motion pictures. But are there alternatives to such drastic action on free speech and popular culture? This article is about New York State Senator Benjamin Antin, who advocated education as a substitute to censorship. Antin's appeal came in 1927 when radio and movies were still in their infancy, television was only a dream, and the Internet was still decades away. The arguments used against censorship by Antin in a New York Times article are particularly significant today considering the means of producing and distributing controversial media content has changed in the 21st century, while censorship and vilifying media producers are still considered viable options to improve our culture.

Bowman Dr., M., & Hall, H. K. (2016). Media Education v. Censorship: A 100 Year Old Solution for 21st Century Media. *Communication Law Review*, 16, 55–78.

http://www.commlawreview.org/Communication_Law_Review/Back_Issues.html Throughout history, censorship, vilifying producers of controversial media, and government intervention are offered as solutions to rid society of the negative influences radio, television, print, and motion pictures. But are there alternatives to such drastic action on free speech and popular culture? This article is about New York State Senator Benjamin Antin, who advocated education as a substitute to censorship. Antin's appeal came in 1927 when radio and movies were still in their infancy, television was only a dream, and the Internet was still decades away. The arguments used against censorship by Antin in a New York Times article are particularly significant today considering the means of producing and distributing controversial media content has changed in the 21st century, while censorship and vilifying media producers are still considered viable options to improve our culture.

Bowman, M. (2015). "Immoral and Otherwise Offensive Matter:" Dagmar's Plunging Neckline and Congress's Investigation into Radio-Television Programming". *Arkansas Historical Quarterly*.

Bowman Dr., M. (2016). Collaboration and Convergence: The Academic Partnership Between A Film Festival and Symposium At Arkansas State University. *Journal of Media Education*, 7, 26–31. Article published about the collaboration between the College of Humanities and Social Sciences and College of Media and Communication during the first Delta Flix Film and Media Festival.

Bowman Dr., M. (2015). Liverpool, Abbey Road, and Walnut Ridge: How A Small Southern Town In Northeast Arkansas Became a Destination For Beatles Fans. *Arkansas Review: A Journal of Delta Studies*, 46, 114–120.

Bowman, M. (2015). "Completing an Incomplete History: The African American Narrative in Civil War Helena,." *Race, Gender, and Class Journal*, 22.

Bowman, M., & Hall, H. K. (2014). Ordinance 556, The Comic Book Code Comes to Blytheville, Arkansas. *Communications Law Review*, 14, 1–31. "Ordinance 556, The Comic Book Code Comes to Blytheville, Arkansas, Communications Law Review, Volume 14, Issue 2, 2014.

Other

Completed/Published

Bowman Ph.D., M. (2019). (Moderator) Drakesboro: Kentucky's Thumbpicking Community. *Johnny Cash Heritage Festival*. Served as moderator for the presentation "Drakesboro: Kentucky's Thumbpicking Community."

Bowman Ph.D., M. (2019). (Moderator) How Johnny Cash Was Shaped By, And Helped Shape, A Range Of Country Music Genres. *Johnny Cash Heritage Festival*. (Moderator) How Johnny Cash Was Shaped By, And Helped Shape, A Range Of Country Music Genres

Bowman Ph.D., M. (2019). KOKY (Radio Station). *Encyclopedia of Arkansas*.
<http://www.encyclopediaofarkansas.net/encyclopedia/entry-detail.aspx?search=1&entryID=7556> Article in the Encyclopedia of Arkansas about

Arkansas's first radio station that targeted African American audiences and staffed by African-Americans

Bowman Ph.D., M. (2017). Moderator-“Race, Gender, Class and Media” session. *Race, Gender, and Class Conference 2017 Conference in New Orleans*. [Attachment] Moderated Race, Gender, Class, and Media session at Race, Gender, Class Conference in New Orleans. Presentations included:
Femininity in Film
Gender Stereotyping in the 2016 Democratic Primary: A Content Analysis of Newspapers.

I presented my research: Repeating History: Has the Media Changed Since the Kerner Commission.

Bowman Ph.D., M. (2016). Session Moderator-“Representation in Press Coverage” (Southwest Education Council for Journalism and Mass Communication Conference). *2016 Southwest Education Council for Journalism and Mass Communication Symposium*. Served as session moderator for "Representations in Press Coverage"

Bowman Dr., M. (2016). Moderator for Social Justice Panel. *Race, Gender, Class Conference*. Moderated session on Social Justice during the 2016 Race, Gender, Class Conference in New Orleans.

Bowman Dr., M. (2016). Panel Moderator. *XXII Delta Symposium*. Moderated the panel "Bob Dylan: An Anthology of Scholarship on Saturday April 16, 2016 during the XXII Delta Symposium

Bowman, M. (2013). The Battle For Freedom. *Arkansas Educational Television Network*. The Battle for Freedom documentary aired on AETN on the following dates:
June 4 @ 6:30pm
June 11 @ 6:30pm
July 2 @ 6:30pm
July 16 @ Midnight

Work Discontinued

Bowman Dr., M. (2016). NEH Grant for Rockabilly Project. This grant (\$39,983) will enable ASU Museum to refine the content, develop conceptual design plans, and project costs for a permanent exhibit on Rockabilly. We'll also explore formats for a music trail in NE Arkansas that articulates with the exhibit, provides information on Rockabilly points of interest in our region, and connects with contingent tourist districts in the region.

Other Teaching Materials

Completed/Published

Bowman Ph.D., M. (2018). *Textbook review for Mass Communication: Living in a Media World*. Sage Publishing. Book reviewer for the textbook *Mass Communication: Living in a Media World* by Ralph E. Hanson. This book is used in the general education course *Mass Communication in Modern Society*.

Presentation

Completed/Published

Bowman Ph.D., M. (2022, May). *The Big Picture: Global Stories From Your Own Backyard*. OASIS Film and Digital Media Fest. Forum Theater (Jonesboro): Foundation of Arts.

Bowman Ph.D., M. (2022, Spring). *Beatles, The Great Depression, and Prisoners of War: Documentaries That Connect History and Home*. Arkansas Scholastic Press Association Convention. Arkansas State University: Arkansas Scholastic Press Association.

Bowman Ph.D., M., & Salo Ph.D., E. (2021, Autumn). *Memories of a Lifetime: The Dyess Colony Oral History Project*. 2021 Arkansas Philological Association Conference. Arkansas State University: Arkansas Philological Association. Dr. Ed Salo and Dr. Michael Bowman presented Memories of a Lifetime: The Dyess Colony Oral History Project. The presentation chronicles four years of work collecting oral histories from those who lived in Dyess, Arkansas from the Depression and beyond.

Bowman Ph.D., M. (2021, October). *Dyess Colony: Memories of a Lifetime*. Johnny Cash Heritage Festival. Virtual Festival: Arkansas State University. Presentation about the history of the Dyess Colony

Bowman Ph.D., M. (2021, April). *Baptism By Fire." The media ministry's response to the pandemic*. Western Social Science Association. Online: Western Social Science Association. Many public gathering spaces was forced to use technology as an alternative method of connecting to their audience during the pandemic. In lieu of gathering each Sunday, churches turned to technology to reach out to worshippers. Throughout the pandemic, media ministers experienced numerous challenges. But the emphasis on using technology for worship also offers new opportunities for churches to broadening their outreach and sharing their message. "Baptism By Fire" documents the challenges and opportunities for church media described by pastors and media ministry support staff. Additionally, the presentation will explore how the pandemic could potentially shape future media ministry endeavors.

Bowman Ph.D., M., & Jackson Pitts, M. (2021, March). *Introduce, Emphasize, and Reinforce: The Proof Is In The Portfolio*. Learn @ STATE. Online: ASTATE Assessment Office. Organizing and implementing a curriculum that introduces, emphasizes, and reinforces course content is essential to the academic growth of students. The ASTATE Creative Media Production program created a new curriculum designed to prepare students for successful careers in the media industry. The website portfolio assignment spans from a student's freshman year to their senior capstone course. Along the way, the portfolio reveals student progress in the program and illustrates their preparedness to contribute to the media profession upon graduation. If monitored carefully by faculty members, the portfolio serves as a gauge to measure curriculum successes and areas of improvement.

- Bowman Ph.D., M. H., & Pitts, M. J. (2021, Spring). *Introduce, Emphasize, and Reinforce: The Proof Is In The Portfolio. Learn@State 2021 Howler Presentation*. ASTATE: ASTATE Assessment Office.
- Bowman Ph.D., M., & Pitts, M. J. (2020, April). *Advisory Board Workshops: Learning From The Pros. Learn@STATE*. ASTATE-Jonesboro: ASTATE Assessment Office. Presentation about CMP Advisory Board Workshops conducted during the Spring 2020 Advisory Board meeting
- Bowman Ph.D., M. (2019, October). *History in the Making (Memories of a Lifetime Video Presentation)*. *Johnny Cash Heritage Festival*. Dyess, Arkansas: Arkansas State University. Video presentation using interviews recorded from the Memories of a Lifetime projects.
- Bowman Ph.D., M., & Salo, E. G. (2018, Autumn). *Memories of a Lifetime. Johnny Cash Heritage Festival*. Dyess, Arkansas: Arkansas State University. An Update on the Memories of a Lifetime Project (Students from Bentonville High School EAST Labs with Ben Manatt, Director)
- Bowman Ph.D., M., & Jackson-Pitts, M. (2019, March). *Advisory Board: Making A Difference. 2019 Learn@State*. Arkansas State University: ASTATE Assessment Office. Presentation at Learn@STATE about the Department of Media's Advisory Board
- Pitts, M. J., & Bowman, M. H. (2019, April). *"The Data Said So: Moving from Legacy to Non-legacy Curriculum."* *Western Social Science Association Conference*. San Diego, California: Western Social Science Association. Through a process developed by an accrediting agency, assessment data lead a program to do the unthinkable. When data from senior knowledge exams, senior exit exams, employer surveys, portfolios and an advisory board showed curriculum change was needed, a program faculty used the data to develop a nimble and flexible curriculum which will allow for program growth.
- Bowman Ph.D., M. (2018, October). *Broadcasting the Blues. 5th International Conference on the Blues*. Delta State University in Cleveland, Mississippi: The Delta Center for Culture and Learning at Delta State University. In November 1941, blues musicians Sonny Boy Williamson and Robert Lockwood stepped in front the microphone at station KFFA in Helena, Arkansas, and launched King Biscuit Time. The program helped introduce blues music to radio audiences and launched a blues festival that draws thousands of people from throughout the world to Helena, Arkansas. Dubbed the "Las Vegas of the South" by Rufus Thomas, West Memphis, Arkansas, was home to a number of nightclubs where Howlin' Wolf, B.B. King, Ike Turner, Little Junior Parker, Albert King, Elmore James, Bobby Blue Bland, among many other greats, performed for audiences who filled the dance halls and blues joints along Broadway street. During the day, these performers would play on West Memphis station KWEM to promote their shows. Based on their radio performances, many of these artists signed record deals that ultimately led to some of the greatest recordings in music history. At a time when school integration in Little Rock, Arkansas, would soon make international headlines, radio station KOKY went on the air. Known as the "Greater Little Rock Ebony Station," KOKY was Arkansas' first radio station featuring programs targeted toward African-Americans. Combining religious, blues, and rock n' roll programming, KOKY was a significant

radio voice in the history of Arkansas radio. Al Bell would eventually apply the skills he learned as a deejay at KOKY to lead Stax Records to new heights in the soul music industry. *Broadcasting The Blues: How Three Arkansas Radio Stations Introduced Blues, Soul, and Rock N' Roll to the World* presents how KFFA, KWEM, AND KOKY helped introduce blues and soul music to radio audiences and served as a career launching pad for some of the greatest blues, soul, and rock n' roll artists in history.

Bowman Ph.D., M. (2017, Spring). *Binford's Community: How Lloyd Binford Used Censorship to Sanitize the South. 2017 Delta Symposium*. Arkansas State University: Arkansas State University College of Liberal Arts and Communication. Binford's Community focuses on the life and times of Lloyd Binford, head of the Memphis Board of Censors, and how he used film censorship as a tool to preserve a warped view of community standards and race relations. The presentation will also include information about Hollywood's hypocritical outrage over Binford's attempt to ban films like "The Southerner" perceived to depict poor white farmers negatively while filmmakers consistently produced motion pictures replete with derogatory stereotypes of African-Americans.

Bowman Ph.D., M. (2017, October). "St. Louis Blues-The 1929 Film." *International Conference on the Blues*. Cleveland, Mississippi: Delta State University. W. C. Handy's St. Louis Blues has inspired hundreds of musicians since it was composed in 1914. The song also served as inspiration for a 1929 short film by the same name. "St. Louis Blues...The 1929 Film" is a paper focusing on the short motion picture "St. Louis Blues" starring Bessie Smith. The paper discusses the film's backstory and its significance to American cinema. The film is notable for the following reasons: Bessie Smith delivers an outstanding performance of the song St. Louis Blues. It is her only known appearance on film. St. Louis Blues is a musical filmed at a time when sound recording for motion pictures was still in its infancy. St. Louis Blues was placed on the Library of Congress National Film Registry in 2006.

Bowman Ph.D., M. (2017, March). *Repeating History: Has the Media Changed Since The Kerner Commission? Race, Gender & Class Conference*. New Orleans, LA: University of New Orleans. Repeating History: Has the Media Changed Since the Kerner Commission provides a historical context between the media's role in covering race relations, exploring problems facing minorities, and reporting civil unrest during the Sixties and present day America. Using the recommendations suggested by Kerner Commission, this paper evaluates the state of the media fifty years after the Commission's report was issued and presents observations about the media's role in the recent riots in Baltimore and Ferguson.

Bowman Dr., M. (2017, April). *Binford's Community: How Lloyd T. Binford Used Censorship To Sanitize The South. Delta Symposium*. Arkansas State University. Presentation during the 2017 Delta Symposium focusing on how Memphis Censorship Board led by Lloyd T. Binford censored and banished Hollywood films from Memphis theaters that reflected his racial and cultural views of the world.

Bowman Ph.D., M. (2016, Autumn). *All Rockers Go To Heaven. 2016 Southwest Education Council for Journalism and Mass Communication Symposium*. West Memphis, Arkansas: Southwest Education Council for Journalism and Mass Communication.

Bowman Dr., M. (2016, April). *Hallelujah - An Unusual Picture. Delta Symposium*. Arkansas State University.

Bowman Dr., M. (2016, March). *TV, Cell Phones and Social Justice: An Historical Analysis of How Video Creates Social Change. 2016 Race, Gender, Class Conference*. New Orleans, LA: Co-sponsored by Race, Gender & Class journal, Center for African and African American Studies (SUNO), & Sociological Association Race, Gender & Class Section. TV, Cell Phones, and Social Justice traces the history of video in documenting institutional racism and civil rights violations beginning with television broadcasts in the 1950s through present day use of cell phone video. Additionally, the author will discuss how video over the past sixty years has helped shape concepts of civil rights and social justice. This historical analysis examines the use of video in exposing civil rights violations and mobilizing movements for social justice. Since the 1950s, video broadcast on television has been an essential component in bringing national attention to issues of institutional racism and social injustice. Video has also served to mobilize the civil rights movement during the 1960 and accelerate social change in America. In the 21st century, ordinary citizens are using cell phone video to document egregious civil rights violations and mobilize movements like Black Lives Matter into action for social justice.

Bowman Dr., M. (2015, Autumn). *Tearing Down Silos: A Study in Academic Cooperation. South Central Broadcast Society/Broadcast Educators Association District 5 Conference*. Texas Wesleyan University/Fort Worth, Texas: South Central Broadcast Society/Broadcast Educators Association District 5. This presentation focuses on collaborations between the ASU Colleges of Media and Communication and Humanities and Social Sciences during the Delta Flix Film and Media Festival and Delta Symposium. The cooperative efforts between the two colleges on these scholarly events highlighted an unrecognized synergy during a period when the university proposed merging the two academic areas.

Bowman, M. (2014, Autumn). *"The British Invasion of Walnut Ridge: How the Fab Four is Transforming a Small Southern Town,."* *Delta Symposium (Arkansas State University)*.

Bowman, M. (2014, Autumn). *"It's American History: Giving Voice to the African-American Civil War Experience,."* *Through Public Storytelling, Race, Gender, and Class Conference*.

Bowman Dr., M. (2014, Autumn). *The British Invasion of Walnut Ridge. Beatlemania*. Mountain Home, Arkansas: Donald W. Reynolds Library Serving Baxter County.

Bowman, M. (2013, Autumn). *Freedom Park. Broadcast Educators Association District 5 Regional Conference*.

Bowman, M. (2013, Autumn). *It's Beginning To Look Like Something Should Be Done. Midwest Popular Culture Association/American Culture Association*.

Bowman, M. (2012, Autumn). *The British Invasion of Walnut Ridge. Beatles on the Ridge Festival.*

Press and Media Coverage

Completed/Published

Bowman Ph.D., M. (2021). Interview with Diana Davis about interviews for Strand Theater documentary. *KAIT-TV Midday*. I'm working with Dr. Gary Jones on a documentary about the Strand Theater in Jonesboro. The purpose of the interview was to encourage the community to share their memories of the Strand Theater. I worked with Dr. Jones on July 7 at the Forum Theater in downtown Jonesboro to record interviews. Additionally, I conducted background historical research on the Strand Theater.

Bowman Dr., M. (2016). Delta Flix Film and Media Festival Set April 13-16. *Newspaper*. Article in the Sunday "Living" Section of the Jonesboro Sun regarding the Delta Flix Film and Media Festival

Bowman Dr., M. (2016). Colleges Team Up to Produce Arkansas Health Issues Programs. *Noodls.com*. [Colleges Team Up to Produce Arkansas Health Issues Programs - See more at: http://www.noodls.com/viewNoodl/33012652/arkansas-state-university/colleges-team-up-to-produce-arkansas-health-issues-programs#sthash.UjMz2Yd2.dpuf](http://www.noodls.com/viewNoodl/33012652/arkansas-state-university/colleges-team-up-to-produce-arkansas-health-issues-programs#sthash.UjMz2Yd2.dpuf) Press release on Your State of Health - Good Nutrition

Bowman Dr., M. (2016). Delta Flix Media Festival. *Newspaper*. Article about the 2016 Delta Flix Film and Media Festival

Bowman Dr., M. (2016). COLLEGES TEAM UP TO PRODUCE ARKANSAS HEALTH ISSUES PROGRAMS. *Arkansas State University Media Relations (Also Picked up on Google Alerts)*. <http://www.astate.edu/news/colleges-team-up-to-produce-arkansas-health-issues-programs>

Review Articles

Completed/Published

Bowman, M. (2014). Book Review of Jonathan Kushner, *Hollywood's Last Golden Age: Politics, Society and the 70s Film in America*. Historical Journal of Film, Radio, and Television: Routledge.

Funding for Research and Creative Activities

Completed

A New Era: Assessment of a New Curriculum, Funded by ASTATE Office of Assessment (June 28, 2019 - June 28, 2019), awarded October 18, 2019 (\$1,000.00), Completed, Fall 2019, CoPI Michael Bowman Ph.D. (50%) with CoPI Mary Pitts (50%)

Program Level Assessment Committee (PAC) Grant , Funded by Arkansas State Office of Assessment (March 1, 2018 - June 30, 2018), awarded November 13, 2018 (\$1,000.00), Completed, Spring 2019, CoInvestigator Michael Bowman Ph.D. (50%) with CoInvestigator Mary Pitts (50%)

Program Level Assessment Committee (PAC) Grant , Funded by Arkansas State Office of Assessment (March 1, 2018 - June 30, 2018), awarded March 1, 2018 (\$987.70), Completed, Spring 2018, CoInvestigator Michael Bowman Ph.D. (50%) with CoInvestigator Mary Pitts (50%)

Arts on Tour Grant, Funded by Arkansas Arts Council (July 9, 2017 - August 9, 2017) (\$1,100.00), Completed, Summer 2017, PI Michael Bowman Ph.D. (100%)

Program Assessment Grant, Funded by Arkansas State University Assessment Office (October 14, 2016 - June 10, 2017), awarded October 14, 2016 (\$655.48), Completed, Fall 2016, CoPI Michael Bowman Ph.D. (50%) with CoPI Ronald Sitton (50%)

College of Nursing and Health Professions Health TV Program, Funded by College of Nursing and Health Professions. (January 17, 2016 - May 10, 2016), awarded January 17, 2016 (\$2,500.00), Completed, Spring 2016, PI Michael Bowman Dr.

The College of Nursing and Health Professions will contribute \$2,500 toward the production of at least 3 television programs during Spring 2015 that focus on health issues. These programs will coincide with Arkansas Governor Asa Hutchinson's Healthy Active Arkansas initiative.

Provost Faculty Development Award, Funded by Arkansas State Provost Office (January 2, 2015 - June 30, 2015) (\$455.00), Completed, Summer 2015, Other Michael Bowman Dr.

Attend Mississippi Film Festival

Delta Flix Film and Media Festival, Funded by Arkansas Humanities Council (November 8, 2014 - June 30, 2015), awarded November 14, 2014 (\$3,542.00), Completed, Spring 2015, Program Coordinator Michael Bowman Dr.

Funding for the first Delta Flix Film and Media Festival

Arkansas State University Institute for Research Development Fellowship Grant, Funded by Arkansas State University (January 1, 2013) (\$1,500.00), Completed, Fall 2013, Other Michael Bowman

Arkansas Civil War Sesquicentennial Grant – Battle for Freedom Documentary, Funded by Arkansas Civil War Sesquicentennial Commission (January 1, 2013) (\$1,878.00), Completed, Fall 2013, Other Michael Bowman

Grant used in production of the documentary Battle For Freedom, which aired on AETN.

Immoral and Otherwise Offensive Matter (1952 Congressional Investigation of Radio-Television Programming), Funded by Arkansas Humanities Council (July 3, 2013 - December 15, 2013) (\$852.00), Completed, Fall 2013, PI Michael Bowman Dr.

Submitted - Not Funded

Delta Flix Film and Media Festival, Funded by Kays Foundation (January 4, 2016 - April 8, 2017) (\$3,500.00), Submitted - Not Funded, Spring 2017, PI Michael Bowman Ph.D.

Funding for the Delta Flix Film and Media Festival (April 5-8, 2017)

ABI Undergraduate Research Scholar Program, Funded by Arkansas Bio Sciences Institute (September 15, 2016 - May 12, 2017) (\$1,250.00), Submitted - Not Funded, Fall 2016, PI Michael Bowman Ph.D.

The ABI Undergraduate Research Scholars Program (URS) is dedicated to enhancing the academic experience of A-State students by providing first and second year undergraduates with opportunities to participate in research and creative works with A-State faculty and staff. Discovery and creativity are the cornerstones of our greatness as a university - in the sciences, engineering, the arts or the social sciences (not limited to the sciences). The experience of working with a faculty member who is pushing forward the frontiers of knowledge or creative expression will transform what students learn in the classroom into reality and relevance.

Improving Healthy Lifestyles in Northeast Arkansas using Technology-Based Strategies, Funded by Blue and You Foundation (September 30, 2016 - September 30, 2017) (\$149,334.00), Submitted - Not Funded, Fall 2016, CoPI Michael Bowman Ph.D.

The College of Nursing and Health Professions and College of Media and Communication plan to develop easy to understand technology-based programs such as talk shows, website and other social media formats. The technology-based programs will focus on all aspects of health and wellness, focusing on increased physical activity as an intervention. All written information will be written on a 3rd grade reading level and all television programming will be at the 6th grade reading level. We plan to hire at least three graduate students from each department to help with maintaining the website and promoting healthy behaviors using social media.

Delta Flix Film and Media Festival, Funded by Kays Foundation (January 4, 2016 - April 30, 2016) (\$3,500.00), Submitted - Not Funded, Fall 2016, Program Coordinator Michael Bowman Dr.

Funding for the 3rd Delta Flix Film and Media Festival

Delta Flix Film and Media Festival, Funded by Kays Foundation (January 4, 2016 - April 30, 2016) (\$3,500.00), Submitted - Not Funded, Spring 2016, Program Coordinator Michael Bowman Dr.

Funding for the 2nd Delta Flix Film and Media Festival

University Committees

University

Spring 2022 - Ongoing

SMJ Museum Committee, (University) [Responsibility: Chair]

Communication Studies Promotion, Tenure, Retention Committee, (University)
[Responsibility: Member]

Fall 2021 - Ongoing

Honors Awards, (University) [Responsibility: Member]

Creative Media Production Online Competition Committee, (University) [Responsibility:
Chair]

Fall 2019 - Spring 2020

Pack Support Advisory Board, (University) [Responsibility: Member]

Fall 2018 - Spring 2020

Undergraduate Curriculum Council, (University) [Responsibility: Member]

College Undergraduate Curriculum and Policy Committee, (University) [Responsibility:
Member]

Fall 2016 - Spring 2017

Honors Council, (University) [Responsibility: Member]

Fall 2016 - Fall 2017

Johnny Cash Heritage Festival (Co-chair Education Committee). Will conduct activities associated with Johnny Cash Heritage Festival October 2017. Activities include: Send heritage information to former Dyess colonist families Set up to gather Community Heritage (oral histories) Identify New Deal era exhibits to be added Work with area teachers on related humanities curriculum Organize professional development workshops for teachers Transcribe/process/accession all heritage information, (University)
[Responsibility: Chair]

Fall 2016 - Spring 2018

Honors Awards, (University) [Responsibility: Member]

Fall 2015 - Fall 2015

Comprehensive Exam Committees (3 Students) Convened 1 committee, (University)
[Responsibility: Member]

Summer 2015 - Summer 2015

Comprehensive Exam Committees (1 Student), (University) [Responsibility: Member]

Spring 2015 - Spring 2015

Comprehensive Exam Committees (15 Students), (University) [Responsibility: Member]

Fall 2014 - Spring 2017

Faculty Achievement Awards Committee, (University) [Responsibility: Officer]

Fall 2014 - Ongoing

College Assessment Committee, (University) [Responsibility: Member]

Fall 2014 - Spring 2020

Department Scholarship Committee, (University) [Responsibility: Member]

Fall 2014 - Fall 2014

Comprehensive Exam Committees (6), (University) [Responsibility: Member]

Spring 2014 - Spring 2014

Comprehensive Exam Committees (4), (University) [Responsibility: Member]

Fall 2013 - Spring 2014

Department Curriculum Committee, (University) [Responsibility: Chair]

Fall 2013 - Fall 2013

Comprehensive Exam Committees (4), (University) [Responsibility: Member]

Spring 2013 - Spring 2013

Comprehensive Exam Committees (3) Chaired 2, (University) [Responsibility: Chair]

Fall 2012 - Fall 2014

Institutional Review Board for the Protection of Human Subjects in Research, (University)
[Responsibility: Member]

Fall 2012 - Spring 2014

College Recruitment & Retention Committee, (University) [Responsibility: Chair]

Fall 2012 - Spring 2013

Department Curriculum Committee, (University) [Responsibility: Chair]

Fall 2012 - Fall 2013

Department Social Committee, (University) [Responsibility: Chair]

Fall 2012 - Fall 2012

Department Scholarship Committee, (University) [Responsibility: Member]

Comprehensive Exam Committees (4), (University) [Responsibility: Member]

Fall 2012 - Ongoing

Student Group Advisor (list group), (University) [Responsibility: Other]

Financial Aid and Scholarships Committee, (University) [Responsibility: Member]

College**Fall 2016 - Fall 2016**

Comprehensive Exam Committee (4 committees) , (College of Liberal Arts and Communication) [Responsibility: Member]

Fall 2016 - Spring 2017

Communication Day, (College of Liberal Arts and Communication) [Responsibility: Chair]

Spring 2016 - Spring 2016

Comprehensive Exam Committee (4 committees) Convened 1 committee, (College of Liberal Arts and Communication) [Responsibility: Member]

School / Department**Spring 2023 - Spring 2023**

Comprehensive Exam Committee -Muhammad Tahir, (Media) [Responsibility: Member]

Comprehensive Exam Committee -Syed Naqvi , (Media) [Responsibility: Member]

Comprehensive Exam Committee -Nathan Herbst, (Media) [Responsibility: Member]

ABA Ted Rand Scholarship, (Media) [Responsibility: Member]

CMP Top Student, (Media) [Responsibility: Member]

Fall 2020 - Ongoing

The Historic Dyess Colony: Johnny Cash Boyhood Home and Southern Tenant Farmers Museum Community Advisory Council , (Heritage Studies) [Responsibility: Member]

Department Promotion, Retention and Tenure Committee, (Media) [Responsibility: Member]

Department Assessment Committee, (Media) [Responsibility: Member]

Graduate, (Media) [Responsibility: Member]

Fall 2019 - Ongoing

Department Assessment Committee, (Media) [Responsibility: Chair]

Spring 2019 - Ongoing

Department Promotion, Retention and Tenure Committee, (Communication) [Responsibility: Member]

University Service other than Committees

Spring 2023 - Spring 2023

Brookland High School AV Students, (University)Spoke to Jane Andrews AV students during an all day session at Brookland High School. In addition to promoting the MMJ and CMP programs,, I offered technical advice on sports productions, audio, and film productions.

Red Wolf Freshman Reception, (University)March 11 - Met with incoming freshman at a meeting and the Fowler Center and dinner at FNB

Recruiting, (University)As a result of the Great ASTATE Media Fest, Highland student Polly Prior called me and requested a tour. She is going to be a student in SMJ this fall.

Spring 2023 CLAC Graduation Marshal, (University)Served as CLAC graduation marshal for Spring 2023 graduation

Fall 2022 - Ongoing

SMJ Hiring Committee, (Media)Hiring Committee for vacated Larz Roberts position

Fall 2022 - Fall 2022

Talking About Heritage Event, (University)Marjorie Hunt, Academy Award winning documentary filmmaker (The. Stone Carvers) spoke to Dr. Gregory Hansen's "Talking About Heritage" Event on October 21. Dr. Hansen invited me to address questions to Ms. Hunt and summarize the comments to the group of students attending the event.

Summer 2022 - Fall 2022

Dick Clay "That's Sports" Scholarship Golf Tournament Committee, (University)Planning committee for the Dick Clay "That Sports" Scholarship Golf Tournament Committee

Spring 2022 - Spring 2022

College of Nursing and Health Professions STAR House Video, (University)Shot and edited a video the CNHP STAR house video. The video provides a tour of the home that features potential hazards for people with mobility issues and elderly. The video will be used to train students in the Physical Therapy Department.

Summer 2021 - Summer 2021

New Student Organization Meeting, (University)Attended NSO on June 1 to discuss FYE Course in School of Media and Journalism

Spring 2021 - Spring 2021

Create@State Faculty Reviewer, (University)Reviewed student abstracts submitted to Create@State

Distinguished Service Award and Wilson Award Committee, (University)Select DSA and Wilson Award recipient.

Fall 2020 - Spring 2021

The 100 Mentor Program, (University)The 100 Mentor Program is sponsored by the Chancellors Commission on Completion. The 100 Mentors are a group of select faculty and staff to serve as mentors to the Class of 2024. As a mentor, you will be provided four to eight incoming freshman students to connect with periodically throughout the academic year. These interactions may be an email, phone call, or appropriately social distanced face-to-face meeting. The purpose of the mentor is to be an additional connection to A-State and help shepherd the student through the first year of college along with the student's academic advisor, FYE faculty, and other campus professionals.

Spring 2020 - Spring 2020

STEAM Expo, (University)Recruiting table at STEAM Expo March 6

Fall 2019 - Fall 2019

Select A Major Fair, (University)Shift at Select a Major Fair

Spring 2019 - Spring 2019

ASTATE Pack Support Star Performer, (University)In recognition of outstanding contributions and invaluable support to ASTATE students.

Fall 2018 - Fall 2018

Recruiting, (College of Liberal Arts and Communication)Spoke to Brookland High School Media Class about career opportunities and degrees in the Department of Media

Brookland High School Senior Career Presentation, (Media)Served as panelist during Brookland High School Senior Career Presentation. Advised high school students on career choices.

College of Liberal Arts and Communication Promotional Video, (University)Produced video promoting College of Liberal Arts and Communication. Will appear on CLAC website.

Spring 2018 - Spring 2018

Brookland High School Senior Career Presentation, (Media)Served as panelist during Brookland High School Senior Career Presentation. Advised high school students on career choices.

Student Outreach Award, (University) Presented the Student Outreach Award at the Undergraduate Studies Convocation of Scholars Annual Awards Program

Triad Makerspace Documentary, (University) Advised Brianne Brown on documentary created for Triad Makerspace.

Fall 2017 - Fall 2017

Recruiting, (Media) Spoke to 9th Grade Journalism class at Greene County Tech about documentary film production.

Recruiting, (Media) Visit to Ritenour School District in St. Louis, Missouri

Fall 2017 - Ongoing

Department of Media Advisory Board, (Media) Organized Department of Media Advisory Board meeting. Additionally, I documented information obtained in the meeting and placed in Taskstream for assessment purposes.

Spring 2017 - Spring 2017

Delta Flix Film and Media Festival, (Media) Organized Delta Flix Film and Media Festival. The festival partnered the College of Humanities and Social Sciences's Delta Symposium that provided opportunities for students, faculty, and scholars to present papers, creative works, and panel discussions.

Department of Media Convocation of Scholars Banquet, (Media) Chaired and organized the 2017 Department of Media Convocation of Scholars Banquet on April 11.

The Arkansas Arts Council Statewide Roundtable Conversation , (University) The Arkansas Arts Council conducted a statewide series of roundtable conversation about building community infrastructure support for artists and the ways in which the arts connect to other sectors of the local economy. These discussions, funded through a grant from the National Endowment for the Arts, will bring business and industry leaders, local arts organizations, individual artists, and elected officials together to map out common interests in the development of self-sustaining arts and cultural communities.

Recruiting, (Media) Attended Brookland High School Career Fair. Also, met with Brookland High School Principal and Brookland School Superintendent regarding TV Sports Program they are developing at Brookland High School.

Walnut Ridge Recruiting Fair, (Media) Attended Walnut Ridge College Recruiting Fair

Fall 2016 - Fall 2016

Gathering at the Green, (Media) Recruiting and Information Table for Media and Communication

Senior Preview Day Recruitment, (College of Liberal Arts and Communication)Accompanied tours of the Media Department during Senior Preview Day (September 24 and October 8)

Select-A-Major Fair, (College of Liberal Arts and Communication)Designed booth to reflect "Howl-lywood" Theme. Booth won first place because judges say the booth focused on students. Additionally, manned two shifts during Select-A-Major Fair

Greene County Tech Career Fair Day, (College of Liberal Arts and Communication)Coordinated department recruiting visit to Greene County Tech Career Fair Day that included 825 juniors and seniors from Greene County Tech, Crowley's Ridge Academy, Rector High School, Marmaduke High School, Corning High School, and Hoxie High School.

Paragould High School Career Fair, (College of Liberal Arts and Communication)Coordinated Department recruiting effort at Paragould High School Career Fair that included 412 junior and senior students from PHS.

Fall 2016 - Spring 2017

Creative Commons Impact Team, (University)The goal of the Creative Commons is to provide a platform for faculty and students to work collaboratively in an interdisciplinary setting on real-world projects that assist students in the development of (1) an employability framework, (2) community and global relationships, and (3) service-minded thinking. The Creative Commons Advisory Board accepted my proposal requesting a team of students to work on the Delta Flix Film and Media Festival.

Summer 2016 - Summer 2016

Multimedia Communication Workshop, (University)Conduct two Multimedia Communication Academy sessions during the Global Youth Summer Camps

Spring 2016 - Spring 2016

Recruiting, (College of Liberal Arts and Communication)Visit Little Rock Christian schools and spoke to 3 tech classes (approximately 60 students).

Recruiting, (College of Liberal Arts and Communication)Brookland High School brought six students for a tour of the College of Media and Communication on April 26.

Recruiting, (College of Liberal Arts and Communication)Attended Brookland Career Fair to discuss media opportunities.

Delta Flix Film and Media Festival, (College of Liberal Arts and Communication)Organized Delta Flix Film and Media Festival. The festival partnered the College of Humanities and Social Sciences's Delta Symposium that provided opportunities for students, faculty, and scholars to present papers, creative works, and panel discussions.

Spring 2015 - Spring 2015

Delta Flix Film and Media Festival, (College of Liberal Arts and Communication) Organized Delta Flix Film and Media Festival. The festival partnered the College of Humanities and Social Sciences's Delta Symposium that provided opportunities for students, faculty, and scholars to present papers, creative works, and panel discussions focusing on the theme "The South Goes To The Movies."

Fall 2013 - Ongoing

ASU Film Society, (College of Liberal Arts and Communication) Organized new student organization (ASU Film Society). Currently serves as advisor.

Summer 2013 - Summer 2013

Dean Rawlins Videos, (College of Liberal Arts and Communication) Produced four videos featuring Dean Brad Rawlins discussing changes in the College of Media and Communications.

Fall 2012 - Spring 2016

- Advisor to ASU Chapter of the National Broadcast Society , (College of Liberal Arts and Communication)

Service to Professional Organizations

Spring 2023 - Spring 2023

2023 Festival of Media Arts Judge, Broadcast Education Association Judge entries in the Festival of Media Arts Film and Video Competition (Faculty promotional video category) (Faculty commercial and PSA category)

2023 Festival of Media Arts Judge, Broadcast Education Association Judge entries in the Festival of Media Arts Film and Video Competition (Student Instructional/Education Category)

Spring 2022 - Spring 2022

2022 Festival of Media Arts Judge, Broadcast Education Association Judge faculty entries in the Festival of Media Arts Film and Video Competition

Spring 2021 - Spring 2021

2021 Festival of Media Arts Judge, Broadcast Education Association Judge faculty entries in the Festival of Media Arts Film and Video Competition

Spring 2020 - Spring 2020

2020 Festival of Media Arts Judge (Faculty), Broadcast Education Association Judge faculty entries in the Festival of Media Arts Instructional/Educational Category

Spring 2019 - Spring 2019

2019 Festival of Media Arts Documentary Judge (Faculty), Broadcast Education Association Judge faculty entries in the Festival of Media Arts Documentary competition.

Spring 2018 - Spring 2018

2018 Festival of Media Arts Documentary Judge (Faculty), Broadcast Education Association Judge faculty entries in the Festival of Media Arts Documentary competition.

Summer 2016 - Summer 2016

Chair-Video Competition, South Central Broadcast Society/Broadcast Education Association District 5 Organized Judging activities in the video categories for the 2016 SCBS/BEA District 5 Conference

Spring 2016 - Spring 2016

Judge - Documentary, Broadcast Education Association Judge for Media Arts Conference - Student Documentary Category

Judge Entertainment Studies Category, AEJMC Judge papers submitted to AEJMC

Fall 2015 - Fall 2015

Chair-Video Competition, South Central Broadcast Society/Broadcast Education Association District 5 Organized Judging activities in the video categories for the 2015 SCBS/BEA District 5 Conference

Spring 2015 - Spring 2015

Judge - Visual Communication Division, Association for Education in Journalism and Mass Communication Judged papers entered in the Visual Communication Category.

Media Arts Video Judge, Broadcast Education Association Judge video entries for the BEA Festival

Fall 2014 - Fall 2014

Chair-Video Competition, South Central Broadcast Society/Broadcast Education Association District 5 Organized judging activities in the video category for the SCBS/BEA District 5 Conference

Spring 2014 - Spring 2014

Media Arts Video Judge, South Central Broadcast Society/Broadcast Education Association District 5 Organized judging activities in the video category for the SCBS/BEA District 5 Conference

Spring 2013 - Spring 2013

Judge, Create at State Judge student entries in the ASU Create at State competition

Service to the Community

Spring 2022 - Spring 2022

Brookland High School Media Program, Brookland High School Visited with Wesley Miller, Brookland High School principal on upgrading their audio/visual/media program

Spring 2022 - Fall 2022

Photography Ministry, First United Methodist Church Take photographs that are used on the FUMC church website and social media.

Spring 2022 - Spring 2023

OASIS Film and Digital Media Fest, Foundation of Arts A group of local filmmakers is partnering with the Foundation of Arts to organize the OASIS Film & Digital Media Fest, a film festival. This film festival coincides with the OASIS Arts & Eats Festival. Interviewed by Occasions Magazine about festival. <https://jonesborooccasions.com/posts/cover-lights-camera-action-oasis-film-and-digital-media-fest-rolling-into-downtown>

Spring 2021 - Spring 2021

Media Ministry Workshop, CMP Program Conduct media ministry workshop for 10 church leaders from the Greene Country area.

Fall 2019 - Fall 2019

Beatles at the Ridge Technical Coordinator, Downtown Walnut Ridge Coordinated technical activities during the Artist and Author Symposium

Fall 2018 - Fall 2018

Beatles at the Ridge Technical Coordinator, Downtown Walnut Ridge Served as technical coordinator during Artists and Authors Symposium at 2018 Beatles at the Ridge.

Fall 2017 - Spring 2019

OASIS Arts Festival Committee, Foundation of Arts/Downtown Jonesboro Association/ASTATEFOA/DJA/ASTATE is organizing the OASIS Arts Festival. This will include a partnership between the Foundation of Arts, Downtown Jonesboro Association, and the departments within the College of Liberal Arts and Communication. This is an effort to promote the arts in NEA. The festival will include a film festival, arts, dance, music, and more. Students, faculty, and the community in encouraged to participate. Events will take place on the ASTATE campus and Downtown Jonesboro.

Fall 2017 - Fall 2017

Technical Coordinator, Beatles at the Ridge Symposium Coordinated sound and video activities for scholarly presentations at the 2017 Beatles at the Ridge Symposium

Spring 2017 - Spring 2017

Video Producer, Craighead County Community Foundation Produced a video for the Craighead County Community Foundation

Fall 2016 - Fall 2016

Technical Coordinator, Beatles at the Ridge Symposium Coordinated sound and video activities for scholarly presentations at the 2016 Beatles at the Ridge Symposium

Fall 2015 - Fall 2015

Technical Coordinator, Beatles at the Ridge Symposium Coordinated sound and video activities for scholarly presentations at the 2015 Beatles at the Ridge Symposium

Spring 2014 - Fall 2015

Hoxie 21 60th Anniversary Committee , Committee member

Spring 2014 - Fall 2014

Beatles at the Ridge Symposium Moderator , Beatles at the Ridge Symposium Introduced and assisted presenters at the Beatles at the Ridge Symposium

Social media coordinator, Beatles at the Ridge Symposium Contributed content to YouTube and Instagram accounts for the Beatles at the Ridge Festival

Spring 2013 - Fall 2013

Video Production, Hispanic Community Services, Incorporated Produced a two-minute video for the Hispanic Community Services Incorporated promoting visit from the Mexican Consulate

Documentary Producer, Helena Visitors Center Produced copy of the Battle for Freedom documentary for use in the Helena Visitors Center

Documentary Producer, Phillips County Public Schools Produced copies of the Battle for Freedom documentary that was distributed to 12 schools around Phillips County, Arkansas

Fall 2011 - Spring 2013

Committee member, Jonesboro Regional Chamber of Commerce Jonesboro Regional Chamber of Commerce Non-profit committee

Fall 2010 - Spring 2013

Jonesboro Regional Chamber of Commerce

Other Service

Fall 2022 - Fall 2022

Greene County Tech College Fair, Greene County Tech Attended Greene County Tech Recruiting Fair

Summer 2022 - Summer 2022

New Student Organization Meeting, School of Media and Journalism Attending NSO on June 9 to discuss FYE class in School of Media and Journalism and provide tour of facility

Spring 2022 - Spring 2022

Telling a Story Without Words, Arkansas Thespian Festival Made a presentation titled Telling A Story Without Words: The power of Editing, composition, and sound in filmmaking at the Arkansas Thespian Festival. The festival brings students from throughout Arkansas to ASTATE. I used it as a recruiting opportunity for those students interested in theater and filmmaking. I made five presentations over a two day period.

Summer 2021 - Summer 2021

New Student Organization Meeting, School of Media and Journalism Attending NSO on June 1 to discuss FYE class in School of Media and Journalism

Spring 2021 - Spring 2021

Cleat Stanfill Scholarship Committee, Arkansas State School of Media and Journalism Select winner of Cleat Stanfill Scholarship

John Cramer Scholarship Committee, Arkansas State School of Media and Journalism Select winner of John Cramer Scholarship

Robert Hoskins Scholarship Committee, Arkansas State School of Media and Journalism
Select winner of Robert Hoskins Scholarship

KJNB Scholarship Committee, Arkansas State School of Media and Journalism
Select winner of KJNB Scholarship

Jay and Veda Beard Scholarship Committee, Arkansas State School of Media and Journalism
Select winner of Jay and Veda Beard Scholarship

Rogers Memorial Scholarship Committee, Arkansas State School of Media and Journalism
Select winner of Rogers Memorial Scholarship

Creative Media Production Online Competition, CMP Program
Organizing online competition for high school and college students

Fall 2020 - Ongoing

Creative Media Production Online Competition, CMP Program
Organizing online competition for high school and college students

Spring 2020 - Spring 2020

John Cramer Scholarship , Department of Media
Chair scholarship committee

John and Coral Swofford Scholarship Committee, CMP
Member of Swofford Scholarship Committee

Fall 2019 - Fall 2019

Pack Preview, Department of Media
Attending the morning session of Pack Preview. Then gave tours of the Department of Media in the afternoon.

Fall 2019 - Ongoing

Graduate Program Assessment Committee , School of Media and Journalism
Member

Spring 2018 - Spring 2018

John Cramer Scholarship , Department of Media
Chair scholarship committee

Fall 2016 - Fall 2016

Recruitment, Community Fair (ASU Student Union Events)
Booth promoting the ASTATE Film Society at the Community Fair (August 24, 2017)

Recruitment, College of Media and Communication
Fall Senior Preview Day

Summer 2016 - Summer 2016

Delta Flix Film and Media Festival Workshop, Arkansas State University-Jonesboro Spoke to the Non-Profit Committee at the Jonesboro Chamber of Commerce. The group suggest workshop ideas for the Delta Flix Film and Media Festival.

Spring 2016 - Spring 2016

Recruitment, College of Media and Communication Visited Little Rock Christian Academy in Little Rock and spoke to three classes about Media and Communication.

Recruitment, College of Media and Communication Attended Brookland High School Career Fair

Fall 2015 - Fall 2015

Recruitment, College of Media and Communication Attended Select a Major Fair - November 2, 2015

Recruitment, College of Media and Communication Fall Senior Preview Day

Recruitment, College of Media and Communication Attended Select a Major Fair

Spring 2015 - Spring 2016

J.D. Rogers Scholarship Committee (Chair) , Arkansas State University

Department of Media Curriculum Subcommittee, Arkansas State University

National Broadcast Society Faculty Advisor , Arkansas State University

National Broadcast Society Faculty Advisor , Arkansas State University

Rockabilly Museum Exhibit Committee , Arkansas State University

Spring 2015 - Spring 2020

Television Broadcasters of Arkansas Scholarship Committee , Arkansas State University

Chad Lewis Memorial Scholarship Committee, Arkansas State University

Spring 2015 - Ongoing

Arkansas State University Film Society Advisor , Arkansas State University Student organization promoting film appreciation

Fall 2014 - Fall 2014

Recruitment, College of Media and Communication Attended Select a Major Fair

Fall 2013 - Fall 2013

Recruitment, Select a Major Fair Attended Select a Major Fair

Fall 2012 - Fall 2014

Institutional Research Board , Arkansas State University

College of Communication Recruiting Committee (Chair) , Arkansas State University

Spring 2012 - Spring 2018

Paul Bond Scholarship, Arkansas State University-Jonesboro Chair Paul Bond Scholarship Committee for the Department of Media

Professional Development

Summer 2023 - Summer 2023

How To Write A Press Release, Online, Arkansas Basic LinkedIn Learning course on writing press releases

Photography: First Steps, Online, Arkansas Introduction to the photography.

Canvas Training, Arkansas State , Arkansas How to create classes in Canvas

How Will AI Enhance Your Ministry, Online, Arkansas How Is Artificial Intelligence is being used to create content for the ministry

Spring 2023 - Spring 2023

Marketing Your Event, Jonesboro, Arkansas LinkedIn Learning Certification title Marketing Your Event. Information from this course will be used to Market the Creative Media Production Online Competition. Information can also be used to recruit students to the program.

Learning Personal Branding, Jonesboro, Arkansas LinkedIn Learning course. The CMP advisory board emphasizes the importance of branding for students. The course also includes valuable information on building website portfolios.

Social Media Monitoring: Skills and Strategies, Jonesboro, Arkansas Incorporate social media monitoring into organizational marketing strategy.

Create a Brand Strategy, Jonesboro, Arkansas LinkedIn Learning Course "Create a Brand Strategy." Most of the information used in this course will apply to Media Portfolio, but CMP advisory board recommends implementing branding strategies earlier in student careers.

Creating Your Personal Brand, Online, ArkansasLinkedIn course outlining the process of building a personal brand. Information in this course will be used in Media Portfolio and Writing For Creative Media

Professional Networking For Career Starters, Online, ArkansasLinked In Learning course detailing how people early in their career can use networking for career success. Materials and information from this course will be used in the Media Portfolio and other courses in the CMP program

Fall 2022 - Fall 2022

How to Be More Strategic in Six Steps, Online, ArkansasLlinkedIn Learning course outlining steps on how to more strategic in the advancement of your career. Some content will be used in Media Portfolio course

“Connecting with Your Audience Using Video” , ArkansasLinkedin Learning Certification teaching how to create content that attracts audiences.

Social Media Marketing: Strategy and Optimization, ArkansasLinked In Certification focusing on using various social media channels to market and promote business.

Summer 2022 - Summer 2022

Content Creation: Strategy and Tools, Online, ArkansasThis course shows you how to take your content to the next level, using a suite of valuable tools, including Ubersuggest, Grammarly, Canva, VideoLeap, and Facebook Creator Studio.

Facilitating Courses with Engaged Learners, Online, ArkansasAcademic Partnerships (AP) offers complimentary webinars focused on pedagogical best practices for your online, accelerated courses. The course includes the following: Describe their role as a facilitator in their online course. - Describe how the Department of Education defines ”substantive interaction” in online courses. - Identify high touch strategies for facilitation in an online course. - Draft a 7-week facilitation plan. - Describe strategies to engage students in discussion boards.

Social Media Stories, OnlineLinkedin Learning

Video Strategies For High Engagement, OnlineLinked In Learning Course

Spring 2022 - Spring 2022

Mirroring Professional Experiences in Your Course, Jonesboro, ArkansasThis was an online seminar produced by Academic Partnerships focusing on how to apply real-world experiences in an online classroom setting. I can apply much of the information in my Advanced Broadcast Management course. Additionally, I can use the information for my Media Portfolio course.

Marketing On InstagramLinkedIn Learning Certificate

Introduction To Documentary Video StorytellingLinked In Learning Certification

Branding Foundations LinkedIn Certification

Social Media Marketing Foundations LinkedIn Certification

Personal Branding On Social Media, Online Personal Branding On Social Media. This course material will be integrated in Media Portfolio and other courses

Marketing Strategy: Relatable Video Content, Arkansas LinkedIn Learning Certification

Spring 2021 - Spring 2021

Engage Conference, Online This conference features church leaders with presentations on how their churches are using technology to better connect and engage with their people.

Fall 2020 - Fall 2020

Social Media Marketing Foundations (LinkedIn Learning), Online LinkedIn Learning course showing how to define your audience and craft a social media strategy focused on your organization's goals. Additionally, the course shows how to communicate effectively on leading social networks such as Facebook, Instagram, and Snapchat; drive results with paid ads; and measure your success.

Summer 2020 - Spring 2020

Safe Sets International, Arkansas State, Arkansas Online certification program outlining best safety practices for film and television production during Covid-19

Summer 2020 - Summer 2020

Day of Caring, Jonesboro, Arkansas This virtual workshop will be an engaging morning full of information and updates on how to best support students during this time, as well as best practices for advocacy and supporting specific student populations.

Creating in Non-Coastal Communities with Jeff Nichols, Jonesboro, Arkansas Arkansas Cinema Society Co-Founder Jeff Nichols wants to talk to you about making movies in your hometown

Spring 2019 - Spring 2019

Digital Humanities Research Institute, Jonesboro, Arkansas DHRI @ A-State is a three-day workshop held from March 29-31, 2019 at the Arkansas State University Faculty Center as part of a national network of Digital Humanities Research Institutes supported by the Graduate Center Digital Initiatives at CUNY and the National Endowment for the Humanities. During the institute, participants will explore digital humanities research and pedagogy, develop computational skills through hands-on workshops, and begin designing their own digital humanities projects for research and learning.

Summer 2018 - Summer 2018

"Mad About Musicals", ArkansasTurner Classic Movies and Ball State University online multimedia course focusing on the history of musicals in film, how it reflected development and history of the filmmaking industry. Earned Certificate of Completion

Spring 2018 - Spring 2018

FYE Training, Jonesboro, ArkansasFYE Training for Fall 2018 class

Fall 2017 - Fall 2017

The Wide Wild World of Presenting, Columbus, OhioLed by performing artist manager Mark Baylin and Walton Arts Center artistic director Jennifer Ross, this session describe the basics of scheduling talent for artistic venues. Included was information about contracts, technical riders, scheduling, and marketing.

Email Marketing Makeover, Columbus, OhioHow to get more engagement and click-throughs, as well as best practices for email design, subject lines, segmenting lists, behavior based sending, and email automation.

Arts Midwest Conference, Columbus, OhioConference with professional development sessions and opportunities to interact with managers, agents, and artists.

Summer 2017 - Summer 2017

50 Years of Hitchcock, ArkansasTurner Classic Movies and Ball State University online multimedia course focusing on the life of filmmaker Alfred Hitchcock and his role in the history of the filmmaking industry. Earned Certificate of Completion

Fall 2016 - Fall 2016

dot.cms training (website development), Jonesboro, Arkansasdot.cms training provides me with the skills and access to make changes on the CMAC website. I wanted to take this in order to make changes on the Delta Flix Film and Media Festival and Communications Day registration pages.

"Painfully Funny-Exploring Slapstick in the Movies", ArkansasTurner Classic Movies and Ball State University online multimedia course focusing on the history of slapstick comedy in film, how it reflected development and history of the filmmaking industry. Earned Certificate of Completion

Summer 2016 - Summer 2016

Library Open Education Resources, Jonesboro, ArkansasA session on open educational resources was given during the Digital Press Institute

Copyright and Fair Use, Jonesboro, ArkansasA session about copyright and fair use of educational materials was presented by ASU attorney Katherine Prescott during the Digital Press Institute.

Ibooks Author, Jonesboro, ArkansasA session about how to use Ibooks during the Digital Press Institute.

Assessment Workshop - Aligning Outcomes and Data Capturing, Jonesboro, ArkansasA session about copyright and fair use of educational materials was presented by ASU attorney Katherine Prescott during the Digital Press Institute.

Apps Across the Curriculum, Jonesboro, ArkansasA session about IPAD apps was presented by ASU attorney Katherine Prescott during the Digital Press Institute.

Active & Creative Learning, Jonesboro, ArkansasA session about active learning in the classroom was presented by Carmen Williams during the Digital Press Institute.

How To Create Your Own Media, Jonesboro, ArkansasA session about demonstrating various tools to create media content during the Digital Press Institute.

Video Editing Apps, Jonesboro, ArkansasA session about Video Editing Apps during the Digital Press Institute.

Engaging Diverse Learners, Jonesboro, ArkansasA session about Engaging Diverse Learners during the Digital Press Institute.

Lesson Planning for an iPad Integrated Classroom, Jonesboro, ArkansasA session about Using the Ipad in the Classroom during the Digital Press Institute.

Imovie, Jonesboro, ArkansasA session about Imovie during the Digital Press Institute.

Fall 2015 - Fall 2015

Robot Journalism: A Disruptive Force for Good or the End of Journalism?, Fort Worth, TexasSession during the Broadcast Education Association District 5 conference

A Cross Cultural Comparison of Visual Images within Alzheimer's Care Facility Websites, Fort Worth, TexasSession during the Broadcast Educators Association District 5 conference

Exploring Global Mobile Divide: Diffusion Patterns of Mobile Phones and the Determinants, Fort Worth, TexasSession during the Broadcast Educators Association District 5 conference

Big Data Potential for the Media, Fort Worth, TexasSession during the Broadcast Educators Association District 5 Conference

Rio Grande Civil War Trail Podcast , Fort WorthSession during the Broadcast Educators Association District 5 Conference

#McKinney and #BlackLivesMatter: Lessons From Social Media and Broadcast TV Coverage of a Pool Party Incident in Texas, Fort Worth, TexasSession during the Broadcast Educators Association District 5 conference

Black New Orleanians on TV: A Content Analysis of Katrina Anniversary Coverage, Fort Worth, TexasSession during the Broadcast Educators Association District 5 Conference

You Better Learn to Love It.” Going Digital in Small Market TV Newsrooms, Fort Worth, TexasSession during the Broadcast Educators Association District 5 Conference

Developing a Predictive Media Model for Measuring User Engagement with Web-based Hyperlocal News Services, Fort Worth, TexasSession during the Broadcast Educators Association District 5 Conference

Academic Partnership Workshop, Arkansas State UniversityWorkshop for designing courses for Academic Partnerships

Summer 2015 - Summer 2015

From Concept to Design-Using CDLC To Build Quality Learning Courses , ArkansasThis is part of the Arkansas State University Summer Institute

Into The Darkness: Investigating Film Noir , ArkansasOnline course offered through a partnership with Ball State University and Turner Classic Movies. This course examines the historical development of film noir and how it reflects social and culture from the 1930s-1950s.

Indie Filmmaking 101, Hattiesburg, MississippiFestival South Film Expo included several panel discussions that I will use in my Advanced Filmmaking Techniques.

Flipped Classrooms , Arkansas State University, ArkansasThis is part of the Arkansas State University Summer Institute

KAIT-TV Professional Internship, Jonesboro, ArkansasSpent one week working with KAIT-TV station management (News Director, Marketing, Sales, Operations)

Film Technology, Hattiesburg, MississippiFestival South Film Expo included several panel discussions that I will use in my Advanced Filmmaking Techniques.

Raising Funds For Filmmakers, Hattiesburg, MississippiFestival South Film Expo included several panel discussions that I will use in my Advanced Filmmaking Techniques.

Critical Thinking Mini-Institute, ArkansasThis is part of the Arkansas State University Summer Institute

Using Social Media in the Classroom, ArkansasThis is part of the Arkansas State University Summer Institute

“Into the Darkness-Investigating Film Noir”Turner Classic Movies and Ball State University online multimedia course focusing on the history of film noir, how it reflected culture and

society in the Thirties, Forties, Fifties, and it's impact on the filmmaking industry. Earned Certificate of Completion

Fall 2014 - Fall 2014

Social Media Workshop, Edmond, Oklahoma This is part of the South Central Broadcast Society/Broadcast Education Association District 5 Conference

Inside the Film Industry, Edmond, Oklahoma This is part of the South Central Broadcast Society/Broadcast Education Association District 5 Conference

Developing Skills for the Next Media Revolution, Edmond, Oklahoma This is part of the South Central Broadcast Society/Broadcast Education Association District 5 Conference

Fall 2013 - Fall 2013

News, Austin, Texas This is part of the South Central Broadcast Society/Broadcast Education Association District 5 Conference

Radio and Production, Austin, Texas This is part of the South Central Broadcast Society/Broadcast Education Association District 5 Conference.

Summer 2013 - Summer 2013

Arkansas State University Institute for Research Development Fellowship, Arkansas Grant writing

Baylor University Getting Started with Oral History Certificate, Waco, Texas Online course outlining the process, legalities, and ethical considerations of conducting oral history projects

Consulting

Fall 2022 - Ongoing

Marketing and Consulting, Dallas Martinez is the new Fowler Center Director. I am consulting with Dallas as he adjusts to his new role. Additionally, I am promoting and marketing Fowler Center events. (With permission of Dr. Cates.)

Activity Distribution

Fall 2016

60, 20, 20, 100

Fall 2017

60, 20, 20, 100